

BUILD A MOUNTAIN OF MITTENS



When Molly and her classmates forget their mittens at school, the pile of mittens in the lost-and-found box grows to mountainous proportions. Molly's school is not the only one suffering from a bloated lost-and-found box. Schools and libraries everywhere have the same problem. What can you do? Simple. Donate them!

Here are some tips to turn your mountain of mittens, scarves, hats, and coats into a gift of warmth for children and families in need in your neighborhood:



Contact your local shelter or Salvation Army. Let them know your library or classroom would like to donate the clean and gently-used or new items collected in your **MOUNTAIN OF MITTENS**. To locate a shelter or Salvation Army in your town, visit www.onewarmcoat.com.



Designate a day, or a couple of weeks, to collect winter clothing. Create flyers to publicize the **MOUNTAIN OF MITTENS**. Decorate the collection boxes with construction paper mittens.

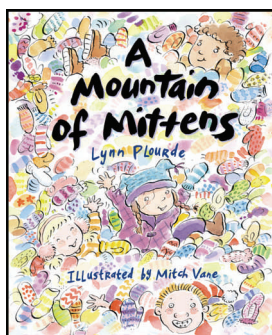


Build a buzz for the clothing collection. Read **A MOUNTAIN OF MITTENS** by Lynn Plourde. Tell your friends and family. Organize a school-wide competition. Ask local businesses and organizations to get involved. Write a press release to send to your town newspaper.



As the collection boxes fill up, separate the mittens, the scarves, hats, and coats and bag them in separate garbage bags. This will ease distribution for the agency receiving your donation.

Send photos of your **MOUNTAIN OF MITTENS** to trademarketing@charlesbridge.com, and we'll share it on our website.



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MITTENS,
MITTENS,
MY, OH, MY!
A MOUNTAIN
OF MITTENS,
PILED
UP
HIGH



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